

17 SUSTAINABILITY GOALS FOR A BETTER FUTURE



We are determined to make our contribution to sustainable business, climate protection and social development, and to change our world for the better.

Our goals are in line with the UN Sustainable Development Goals, the 10For25 goals of our license partner PUMA, and our own values.

Sustainable action is firmly anchored in our main business functions over generations. This enables us to integrate our sustainability strategy into our corporate strategy and to make our core business and sustainability activities authentic and successful in the long term.